



Fuels of Today – Fire Behaviour of Tomorrow

April 29 - May 3, 2019

SPONSORSHIP

&

TRADE PROSPECTUS

Sydney



International Convention Centre, Sydney, Australia

Three International locations. Worldwide exposure. Global impact

www.firebehaviorandfuelsconference.com

Presented by:



bushfire&natural
HAZARDS CRC



Sydney Partners:



INTRODUCTION

The International Association of Wildland Fire invites you to participate as a sponsor and/or exhibitor at the 6th International Fire Behaviour and Fuels Conference held concurrently in Albuquerque, New Mexico, Sydney, Australia, and Marseille, France, April 29—May 3, 2019.

The conference theme is "**Fuels of Today – Fire Behaviour of Tomorrow**" - *Understanding fire behaviour and fuels for sound decision making and effective management.*

This conference will provide government and non-government professionals at all levels a valuable opportunity to share information globally about wildland fire behaviour and fuels, especially as it pertains to physical, biological, economic, and social sciences.

BACKGROUND

The conference occurs only every three years, with the last in 2016 in both Portland, Oregon and Melbourne, Australia. This is a rare opportunity to be involved in a much-anticipated event.

Much of the promotion and the program for the 2019 conference will be shared between Albuquerque, Sydney and Marseille. The conference is hosted by International Association of Wildland Fire (IAWF), in partnership with Bushfire and Natural Hazards Cooperative Research Centre (BNHCRC) and the French National Research Institute of Science and Technology for Environment and Agriculture (irstea).

OBJECTIVES

The 6th Fire Behaviour and Fuels Conference offers a forum where past experience and lessons learned are documented, current work showcased, and emerging ideas/technology presented to set a course to the future that addresses and responds to developing challenges locally, regionally, and globally.

CONFERENCE THEMES

The conference topics that will be well represented include:

- Contemporary fuel management policies and frameworks
- Modeling and risk assessment
- Extreme fire behavior
- Fuel modification: prescribed burning and other options
- Smoke management
- Fire ecology and fire effects
- Communication, engagement and partnerships
- Fire weather
- Economics
- And more

DELEGATE PROFILE

More than 300 participants from emergency services, state, federal and local government, industry, NGOs, research and education are expected to attend in Sydney, with a further 600 in Albuquerque and Marseille. We encourage participation of government and non-government staff and volunteers at all levels, including:

- Firefighters
- Fire and land managers
- Researchers and scientists
- Educators
- Fire management consultants
- Community engagement specialists
- University students
- Members of the public interested in planned burning
- Anyone with a vested interest in dealing with bushfire.

THE VENUE

The International Convention Centre is Australia's newest, and most up-to-date conference and exhibition facility. Located on picturesque Darling Harbour, it is just minutes' walk from the Sydney central business district.

SPONSORSHIP OPPORTUNITIES

Don't miss out on these sponsorship opportunities designed for organisations who want access and exposure to decision makers in the Wildland Fire Community.

- Network with 300+ professionals from the wildland fire community at each location
- Increase your visibility, and your organisation's strong commitment to IAWF and the entire wildland fire community
- Expand opportunities with existing clients.
- Build new relationships
- Be openly acknowledged for your support in the industry.

Please note all prices quoted in Australian dollars include GST, except for the 'All Conference Sponsor' package.

Please direct your questions regarding sponsorship or exhibiting to: Bianca Lee (Australia)
+61 3 9596 6668; bianca@hpe.com.au

SPONSOR PACKAGES

Your support of this event helps us to keep registration fees low and provide opportunities to present research and management findings to professionals working in the fields of social science, fire ecology, fire management, forest management, and related disciplines.

All sponsors will be recognised and acknowledged for their commitment of sponsorship at the Sydney Conference.

All Conference Sponsor

US\$50,000

This is the highest profile sponsorship available and applies to all locations – Albuquerque, Sydney and Marseille. The All Conference level is designed to give you maximum exposure and profile throughout the event as well as to position your organisation as a leading participant in this field. We will work directly with this sponsor to ensure the entitlements are in line with their mission and wishes.

Platinum Sponsor *(Sydney only)*

A\$16,500

- Complimentary Exhibition booth (*incl. 2 staff passes & welcome reception tickets*)
- Two additional staff passes
- Two extra tickets to Welcome Reception
- Two complimentary tickets to the Conference Dinner
- Listing on website, conference booklet, signage and conference slide screens as Platinum Sponsor
- Pull-up Banner displayed at conference centre
- Two items for inclusion in conference satchel
- Full Page colour advertisement in conference program booklet
- Specific mention of sponsor at welcome and closing ceremony

Gold Sponsor *(Sydney only)*

A\$11,000

- Complimentary Exhibition booth (*incl. 2 staff passes & welcome reception tickets*)
- Two additional staff passes
- Two extra tickets to Welcome Reception
- Listing on website, conference booklet, signage and conference slide screens as Gold Sponsor
- Pull-up Banner displayed at conference centre
- One item for inclusion in conference bag
- Half Page colour advertisement in conference program booklet
- Specific mention of sponsor at welcome and closing ceremony

Silver Sponsor *(Sydney only)***A\$5,500**

- Complimentary Exhibition pod (*incl. 1 staff pass & welcome reception ticket*)
- One additional full conference pass
- One extra ticket to Welcome Reception
- Listing on website, conference booklet, signage and conference slide screens as Silver Sponsor
- One item for inclusion in conference bag
- Half Page advertisement in conference program booklet
- Specific mention of sponsor at welcome and closing ceremony

Symposium Session Sponsor *(Sydney only)***A\$4,400**

- Naming rights to one Symposium session of your choice
- Signage prominently displayed at the Symposium session (*supplied by sponsor*)
- One item for inclusion in conference bag
- Listing on website, conference booklet, signage and conference slide screens
- Half Page advertisement in conference program book
- Specific mention of sponsor at welcome and closing ceremony

Field Trip Session Sponsor *(Sydney only)***A\$4,400**

- Naming rights to one Field Trip
- Listing on website, conference booklet, signage and conference slide screens
- One item for inclusion in conference bag
- Half page advertisement in conference program book
- Specific mention of sponsor at welcome and closing ceremony

Welcome Reception Host *(Sydney only)***A\$3,300**

- Naming rights to the Welcome Reception
- Signage prominently displayed at the Welcome Reception. (*supplied by sponsor*)
- Listing on website, conference booklet, signage and conference slide screens
- A brief opening address at Welcome Reception opening
- Specific mention of sponsor at welcome and closing ceremony

Poster Session Sponsor *(Sydney only)***A\$2,750**

- Naming rights to a poster session
- Signage prominently displayed during the poster session (*supplied by sponsor*)
- One item for inclusion in conference bag
- Specific mention of sponsor at welcome and closing ceremony

EXHIBITOR PACKAGES

The trade exhibition will form an integral part of the meeting. The exhibition area has been designed to ensure maximum visibility and accessibility to facilitate interaction between delegates and exhibitors.

To maximise exposure, morning and afternoon teas will be served in the exhibition area, and the lunch period will also include time for exhibition viewing. As an exhibitor you will receive acknowledgement on the conference website and in the Conference Handbook.

Should your display or exhibit have individual space or layout requirements, we would be happy to discuss your specific needs.

Exhibition Passes

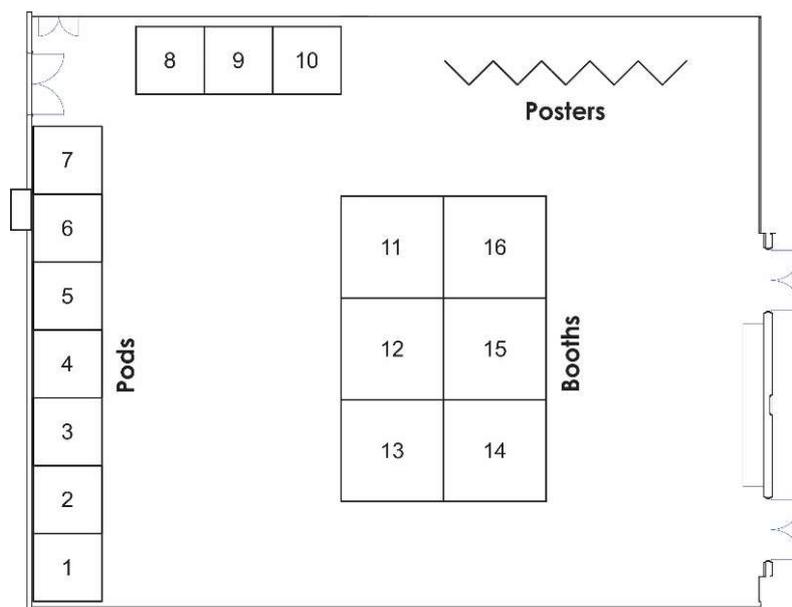
The exhibition pass entitles the holder to:

- a name badge and entry to the exhibition
- attendance at the Welcome Reception
- morning and afternoon refreshment breaks and lunch.

Additional exhibition passes can be purchased, please contact the Conference Secretariat.

Please note: Attendance at conference sessions is not included in the exhibition pass. Exhibition pass holders wishing to attend sessions must register as a delegate and pay the appropriate registration fee.

Floorplan

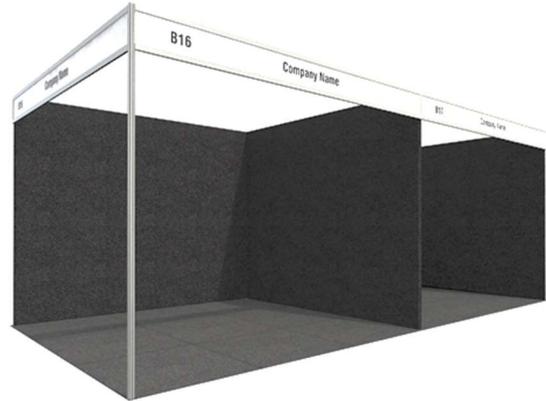


Please note: Conference Organisers reserve the right to alter booth allocations at any time.

Standard Trade Booth

A\$3,300

Staff	Two exhibitor passes
Size	3m x 3m x 2.4m (h)
Walls	2.4m (h) Corinthian (Velcro-compatible) panels
Fascia	Matte anodised aluminium frame 380mm (h) with white laminated infill
Sign	Digitally printed board containing exhibitor's name & stand number
Lighting	2 x 23-watt spotlights on track, per shell scheme
Power	1 x 4-amp power outlet
Furniture	1 x clothed trestle table & 2 x chairs
Cleaning	Basic cleaning will be carried out by the ICC



Pod stand

A\$1,750

Compact booth, with a built-in lockable cupboard, ideal for single product display or information display.

Staff	One exhibitor pass
Size	2m x 2m x 2m (h)
Lighting	1 x low voltage arm light
Power	1 x 4-amp power outlets
Sign	1 x digital infill
Furniture	1 x stool included
Cleaning	Basic cleaning will be carried out by the ICC



ADVERTISING PACKAGES & ADDITIONAL OPTIONS

Advertisements in the Conference Program Book

All advertisements must be supplied in print-ready format at the size specified by the due date. Acceptable formats include jpeg, tiff & pdf. Resolution for print ads should be 300ppi

Full page colour advertisement	A\$850
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Full page dimensions: 270mm high by 180mm wide.

Half page colour advertisement	A\$500
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Half page dimensions: 125mm high by 180mm wide.

Satchel Inserts	A\$770
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A single insert will be placed in each delegate satchel for those taking up the satchel insert option. A single insert is defined as a single item to maximum dimension 210 x 300mm and can be a number of sheets if they are already collated and held together by a staple or folder. They must be at the venue by delivery date that will be advised before the conference.

Custom Sponsorship Package	POA
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Don't see a sponsorship package that meets your needs? We can customise a package with you!

Contact Bianca Lee (Australia) +61 3 9596 6668; bianca@hpe.com.au



6th International Fire Behaviour and Fuels Conference

SPONSORSHIP & EXHIBITION BOOKING FORM

Please complete the following form as appropriate. Bookings for all sponsorship opportunities will be allocated strictly on a first come first served basis.

Applicant Details

Please note all correspondence including invoices will be sent to the contact supplied below.

Company Name: _____

Contact Name: _____

Position: _____

Postal Address: _____

City: _____ State: _____

Country: _____

Phone: _____ Mobile: _____

Email: _____

Participation Opportunities

Please tick appropriate box. All prices (excluding All Conference Sponsor*) are quoted AUD and inclusive of 10% GST.

A tax invoice will be sent upon receipt of your application form.

SPONSORSHIP

All Conference Sponsor*: (all three locations) US\$50,000

Symposium Session Sponsor: A\$4,400

Platinum Sponsor: A\$16,500

Field Trip Session Sponsor: A\$4,400

Gold Sponsor: A\$11,000

Welcome Reception Host: A\$3,300

Silver Sponsor: A\$5,500

Poster Session Sponsor: A\$2,750

Preferred booth location (if applicable): _____

EXHIBITION

Trade Booth (3x3m): A\$3,300

Pod Display (2x2m): A\$1,750

Preferred booth/pod location: _____

ADVERTISING

Colour Advertisement - please circle

Satchel Insert: A\$770

Full page A\$850 OR ½ Page A\$500

Description: _____

TOTAL (incl. GST) \$ _____

Please email or fax this completed application form to High Profile Events

For all queries regarding sponsorship & exhibition, please contact:

Bianca Lee | Operations Manager | High Profile Events (Conference Secretariat)

T: +61 3 9596 6662 M: +61 423 157 69 F: +61 3 9596 6668 | email: bianca@hpe.com.au



6th International Fire Behaviour and Fuels Conference

Terms & Conditions

1. **Sponsors & Exhibitors**– Full payment is due on receipt of tax invoice.
2. **Full Payment** of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
3. All prices quoted in Australian Dollars and include GST, except for the 'All Conference Sponsor package.
4. The Organising Committee reserves the right to refuse an application.
5. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available, the Organiser will contact you as soon as possible to discuss alternatives.
6. Booth cancellations must be in writing and made before Friday 18 January 2019. Cancellations will be refunded less 50 per cent of the total purchase price. Cancellations received after this date will not be refunded.
7. Cancellations will not be considered if IAWF deems that sponsorship entitlements have already been provided prior to the submission of cancellation.
8. Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held.
9. If the Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.
10. Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.
11. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
12. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
13. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
14. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
15. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
16. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
17. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.

In signing below, I confirm I understand and agree with the above Participation Terms and Conditions. Furthermore, I confirm I am authorised to sign on behalf of the Applicant.

Name.....

Signed.....

Position.....

Date.....

Please note, your completed application will not be accepted unless this page is signed.